# Empirical Research Partners

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## Global Portfolio Strategy August 2013

*Japan's Exporters: Now What?* 

International Portfolio Performance and Changes

Drama, Number of Acts Unknown

- Japanese exporters have so far been the largest beneficiaries of Abenomics, with the autos and auto parts leading the way. The autos have almost doubled since last October and the entire exporter composite is up by +60%. We were first attracted to these stocks several years ago as lowly-valued options on global demand recovery. At this point the discount they carried having to do with a strong Yen is gone, and to like them from here we need to sign on to a story of improved competitiveness that will flow through to margins. We'll review how we got to this point and where we stand now.
- The Japanese equity market has been revalued, consistent with a more benign exchange rate setting. Its valuation and the spreads within it, that are around average, look like they did back in 2005. It's not that investors have become convinced that the lost decades are over, rather they think that Japan is now better positioned to benefit from a recovery in global demand.
- More than its competitors like Germany or the U.S. most production by Japanese companies still occurs onshore, and over the past several decades around 60% of movements in the Yen have flowed through to their top lines. That's more or less what's happened lately, boosting margins and guidance for a range of exporters. The trends in export volumes, that've been shrinking for most of the last two years, are getting less bad, but have yet to turn positive. That's also true where Japan is feeding the Asian supply chain, now 40% of its exports. Like China, Japan needs a rising tide.
- The valuations of Japan's exporters have come into line with their developed world competitors, and they're now priced as though we're in the early stages of a global demand recovery. If that's the right read, which we think it is, the stocks still offer optionality, but much less before. We're being more selective when picking among them, emphasizing gross profit yield, the ratio of gross profits-to-capitalization. It's our bluntest indicator of margin skepticism and it's been the leading source of alpha in the U.S. since 2009. Given that what we're trying to exploit is operating leverage, we think it should prove handy in Japan too. Appendix 2 on page 11 ranks Japanese exporters using our international stock selection model and it's ranked in order of gross profit yield.

## International Portfolio Performance and Changes

• Our international stock selection model is having a good year, and its top quintile leads the market by +9 percentage points while the bottom one trails by (4) points. Our diversified large-cap portfolio is five points ahead, and has generated nearly four points of alpha a year since its launch in March 2010. The latest changes to it are described in Exhibit 35 on page 10 and the entire portfolio is presented in Appendix 1 on page 11.

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August 7, 2013

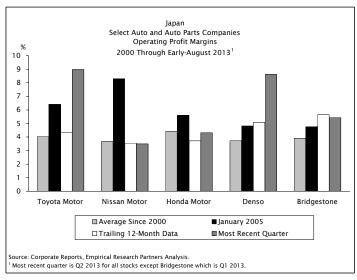
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## **Conclusions in Brief**

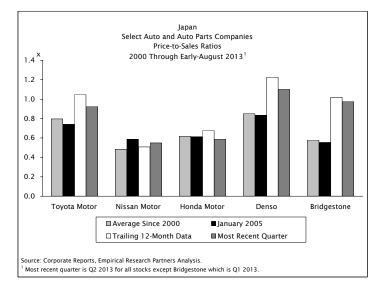
• Manufacturer's effective Yen exchange rate is back to its pre-Crisis level...



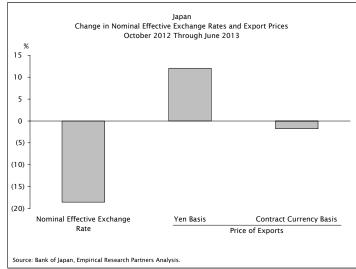
...And their profit margins:



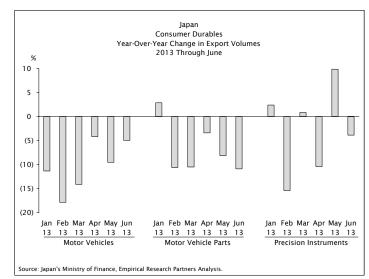
...And the market isn't pricing one in:



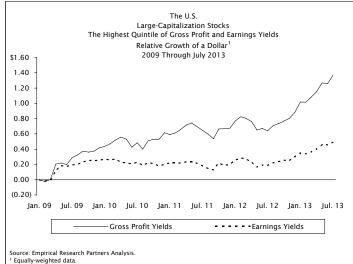
• ...Boosting prices received by exporters...



We've yet to see a real pick-up in export volumes...



• Gross profit yields should help us exploit optionality:

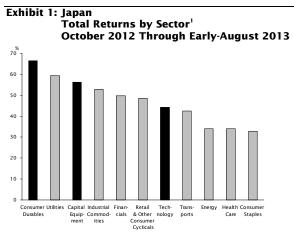


## Japan's Exporters: Now What?

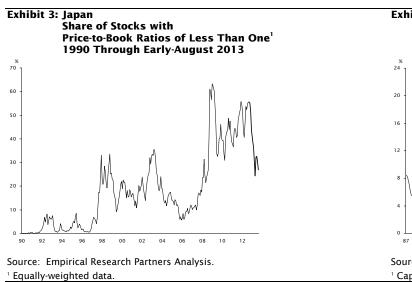
## Discounting a Sort-of-New World

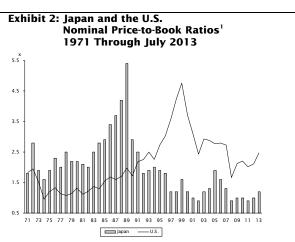
We've been proponents of Japanese exporters for the last several years, having originally been drawn to them because they looked like cheap options on global growth.<sup>1</sup> Then, ten months ago, lightning struck and Abenomics at least temporarily changed the rules of the game. The three sectors with lots of export exposure, shown in black in Exhibit 1 below, did well during the melt-up in the equity market, with the autos leading the consumer durables to nearly a +70% gain. In this research we'll review how we think the pieces of the puzzle fit together, dimensioning the leverage from exchange rates, and we'll describe what we think has to happen from here to perpetuate the story of a new, more hospitable reality. We'll also highlight the valuation tool we rely on in situations like this one.

Stepping back, the entire Japanese equity market has been revalued in the past ten months, but not by enough to convince us that investors now believe that the lost decades are a thing of the past. Exhibit 2 presents the history of its price-to-book ratios since 1971, compared to its U.S. counterpart. They're in the range that's prevailed since the late-1990s, and a quarter of Japanese stocks are still selling below book value, half the proportion that had that status 18 months ago (see Exhibit 3). By comparison, that share is a fifth in Continental Europe and just above 5% in the U.S. Gross cash flow yields in Japan average 11%, compared to 11.5% in Europe and 9% in the U.S. (see Exhibit 4). The yield comparison tells us that the stocks are being priced primarily off current fundamentals, and don't anticipate that an entirely new world is on the horizon.

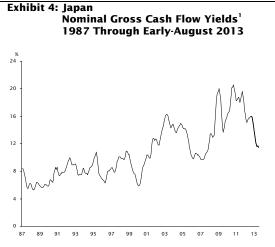


Source: Empirical Research Partners Analysis. <sup>1</sup> Equally-weighted USD-hedged returns.





Source: Tokyo Stock Exchange, Empirical Research Partners Analysis. <sup>1</sup> Japan data is drawn from the First Section of the Tokyo Stock Exchange. U.S. data is from the largest 1,500 stocks.



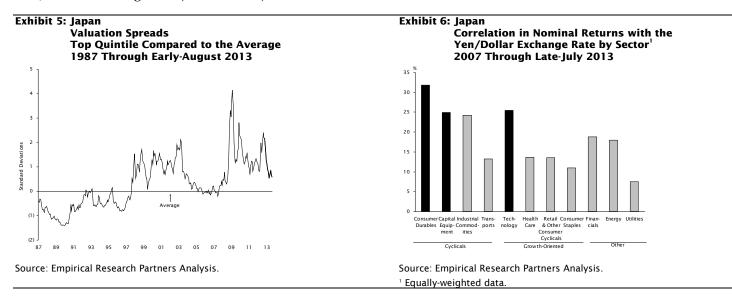
Source: Empirical Research Partners Analysis. <sup>1</sup> Capitalization-weighted data, smoothed on a trailing three-month basis.

<sup>&</sup>lt;sup>1</sup> Global Portfolio Strategy May 2011. "Buy Japanese Exporters," Global Portfolio Strategy October 2012. "Moving Japan to Neutral from Underweight."

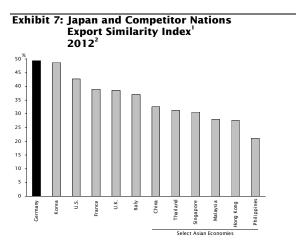
Valuation spreads within the Japanese market have contracted by a couple of standard deviations in the past ten months, leaving them narrower than they've been throughout the post-Crisis period (see Exhibit 5). They were more compressed during the second-half of the last recovery, from 2004 through 2007. Once again it looks like the market is anticipating better times, though not necessarily good ones.

#### As Expected, Exporters Take the Ride

Exporters are an important part of the Japanese equity market, and manufacturers of consumer durables, industrial capital goods and technology products represent over 40% of its capitalization. It's not surprising to find that the nominal returns of stocks drawn from those sectors have in recent years been correlated with changes in the Yen/Dollar exchange rate (see Exhibit 6).

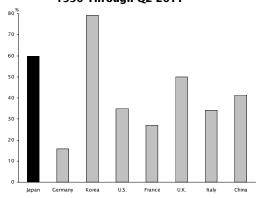


The market's favorable reaction to the policy of currency depreciation is largely in keeping with evidence on how the global economy works. Germany tops the list of Japan's direct competitors, followed by Korea, the U.S. and France (see Exhibit 7). An analysis of data from the past 21 years suggests Japan's export prices are more statistically linked to changes in exchange rates than those of most of its closest competitor nations, save Korea (see Exhibit 8). What the black bar tells us is that 60% of the movement in exchange rates has flowed through to export prices. Japan still manufactures goods that have lots of Yen-denominated content and the domestically-sourced share of its exports has declined the least among its peer group (see Exhibit 9). That's also the story when we graph the share of all trade-related employment that's tied to global supply chains (see Exhibit 10). The portion of manufactured goods that are produced offshore has trended up, but by less than in the U.S., Germany and elsewhere (see Exhibit 11).



Source: UN Comtrade, Empirical Research Partners Analysis. <sup>1</sup> Export similarity index calculated using the Finger and Kreinen methodology. A value of 100 corresponds to identical export structures and zero to completely dissimilar structures. <sup>2</sup> Data for Italy, Korea, Malaysia and the Philippines are for 2011.

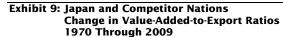
#### Exhibit 8: Japan and Competitor Nations Elasticities of Export Prices to Exchange Rates 1990 Through Q2 2011

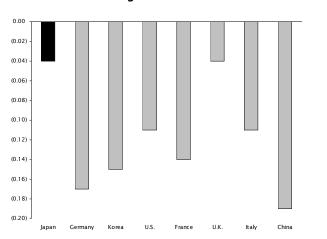


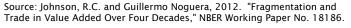
Source: Eurostat, Bussiere, M., Delle Chiaie, S and Tuomas Peltonen, 2013. "Exchange Rate Pass-Through in the Global Economy," Banque De France Working Paper.

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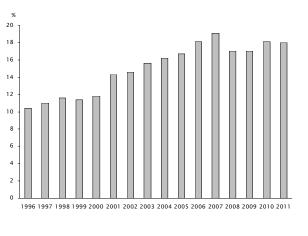
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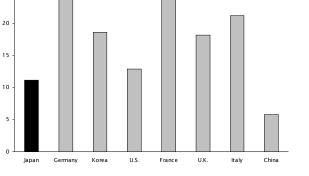








Source: Japan's Ministry of Economy, Trade and Industry. <sup>1</sup> Japan data is based on fiscal years.



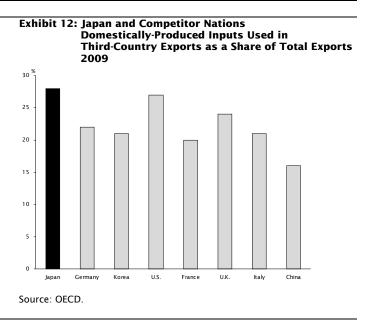
**Employment Tied to Global Value Chains** 

As a Share of the Trade-Related Total

Exhibit 10: Japan and Competitor Nations

2009

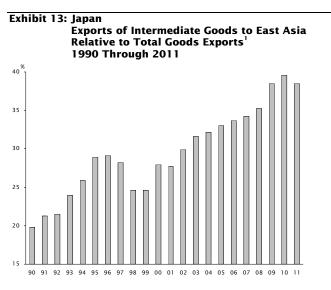
Source: Jiang, X. and William Milberg, 2013. "Capturing the Jobs from Globalization: Trade and Employment in Global Value Chains," New School of Social Science Working Paper 30.



Even though much of its production is domestic, Japan has become a part of supply chains, in fact more than many of its peers although not the U.S. (see Exhibit 12). More than a quarter of its exports are incorporated into products assembled elsewhere. Around two-thirds of its shipments to East Asia are used in that fashion, and they now represent almost 40% of total exports (see Exhibit 13). Exhibit 14 presents the real effective exchange rates for manufacturers based in Japan, China and Korea. Following the collapse in the Yen the currency-related competitive disadvantage of Japanese companies vis-à-vis their Korean counterparts has entirely disappeared, and the gap with the Yuan is at its widest point since 2005. Japanese manufacturing wages are still about eight times those in China.

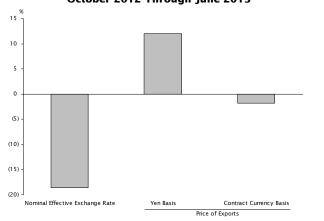
#### So Far, Translation Benefits Without a Pick-Up in Volume

Consistent with the model put forward in Exhibit 8, the nearly (20)% plunge in the trade-weighted Yen has led to a +12% rise in prices realized by Japanese manufacturers (see Exhibit 15). When measured on a contract-currency basis prices are down by (2)%. There's been a margin-expansion story at work here and manufacturers of capital equipment and durable consumer goods have seen the price of what they sell rise more than their input prices, while for processors of commodities the opposite has been true (see Exhibit 16). The value of Japanese goods exports is up with a weaker Yen, but unit volumes are still shrinking (see Exhibit 17). For a circle of virtue to develop, Japan's share loss of the global export market must begin to reverse. The value of exports to its Asian trading partners have lately moved in lockstep with the total (see Exhibit 18). Global demand has been weak in the last year, undermining any gains in competitiveness.

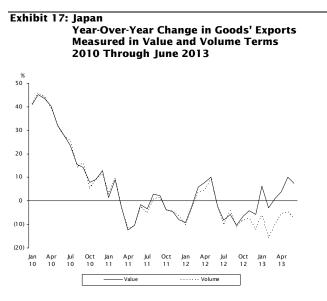


Source: RIETI-TID 2012, Empirical Research Partners Analysis. <sup>1</sup> Intermediate goods include processed goods and parts and components. East Asia includes China, Hong Kong, South Korea, Taiwan, Singapore, Indonesia, Malaysia, Philippines, Thailand, Brunei, Cambodia and Vietnam.

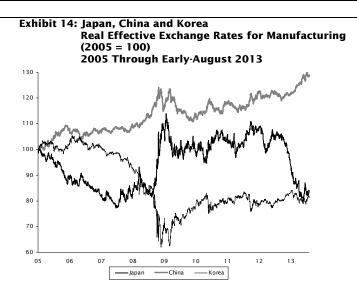




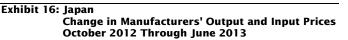


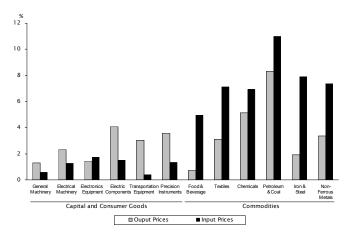


Source: Japan's Ministry of Finance, Empirical Research Partners Analysis.



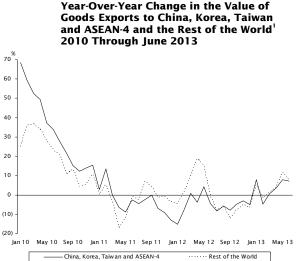
Source: The Research Institute of Economy, Trade and Industry.





Source: Bank of Japan, Empirical Research Partners Analysis.

Exhibit 18: Japan



Source: Japan's Ministry of Finance, Empirical Research Partners Analysis. <sup>1</sup> ASEAN-4 economies are Indonesia, Malaysia, Philippines and Thailand.

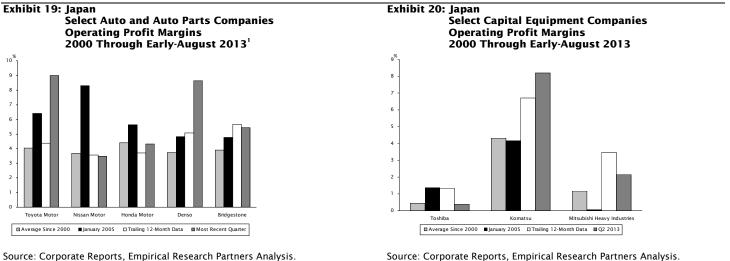
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Consistent with the price differentials shown in Exhibit 16 the profit margins of Japan's largest exporters have benefited from a weaker Yen and they've generally trended up in the last year or so. Exhibit 19 presents the latest results and comparators for a handful of Japanese auto and auto parts companies. The black bars represent the margins at the outset of 2005 when the Yen had the same competitiveness it does now versus the Korean Won. Exhibits 20 and 21 make the same comparisons for a few large capital equipment and technology companies. For all these firms foreign customers are responsible for between 40% and 80% of revenues, and they've become more important over time. There've been short-term translation gains that've boosted margins, to get another step up we'll eventually need to see further currency weakness or signs that volumes are picking up.

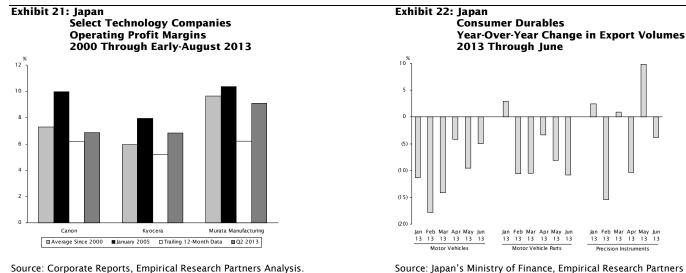
The major exporters shown in these charts are forecasting that revenue growth will average around +10% in the fiscal year ending March of 2014. The majority of those gains can be explained by the weakness in the Yen and the pass-through to the top line. There've been signs of improvement in export volumes, mostly showing up as lesser rates of contraction (see Exhibits 22 through 24).

The market has given the exporters some credit for the recent pick-up in margins and their price-to-sales ratios have trended higher (see Exhibits 25 through 27). Exhibit 28 presents the price-to-sales multiple of the entire Japanese market compared to that for all developed markets. It's recovered back to the level that prevailed in the later part of the last expansion when the real effective exchange rate for manufacturing was similar to today's level (see Exhibit 14 on page 6).

The bottom line is that the market is skeptical that Abenomics will transform the prospects for Japanese industry. It's given the administration credit for reversing the Yen strength that undermined margins throughout the last five years.



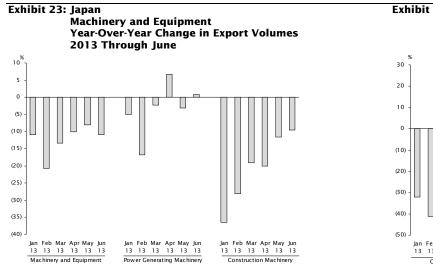
Source: Corporate Reports, Empirical Research Partners Analysis. <sup>1</sup> Most recent quarter is Q2 2013 for all stocks except Bridgestone which is Q1 2013.



Source: Japan's Ministry of Finance, Empirical Research Partners Analysis. **Empirical Research Partners** 

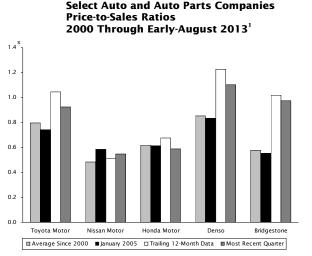
Jan Feb Mar Apr May Jun 13 13 13 13 13 13

Precision Instruments

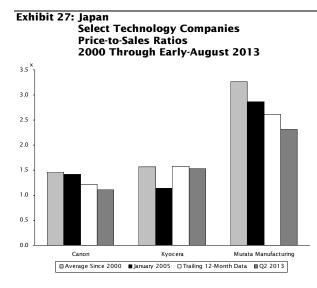


Source: Japan's Ministry of Finance, Empirical Research Partners Analysis.

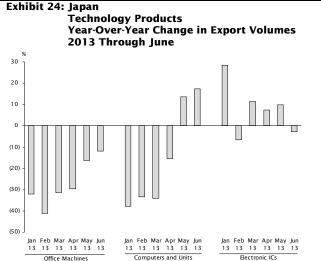
## Exhibit 25: Japan



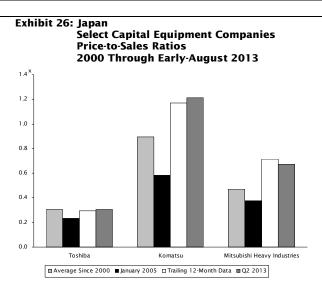
Source: Corporate Reports, Empirical Research Partners Analysis. <sup>1</sup> Most recent quarter is Q2 2013 for all stocks except Bridgestone which is Q1 2013.



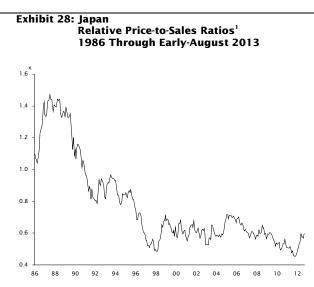
Source: Corporate Reports, Empirical Research Partners Analysis.



Source: Japan's Ministry of Finance, Empirical Research Partners Analysis.



Source: Corporate Reports, Empirical Research Partners Analysis.



Source: Empirical Research Partners Analysis. <sup>1</sup> Capitalization-weighted data, relative to the developed markets universe.

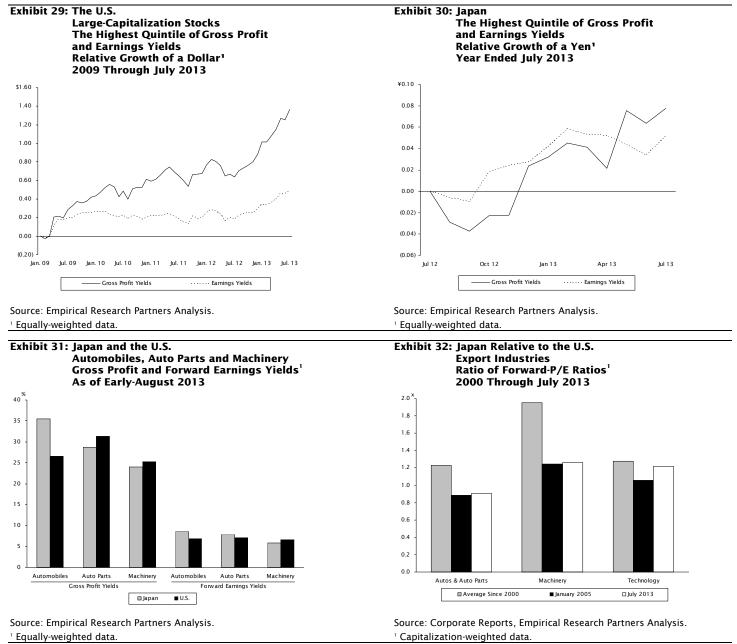
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### Conclusion: Looking for Margin Leverage

Several years ago we became interested in Japanese exporters because their valuations had fallen to near-historic lows under the weight of a persistently-strong Yen. That discount, measured relative to the norms of the last expansion, has disappeared after a +60% run that began last October. From here we need either the Yen to weaken further, a pick-up in volume due to improved price competitiveness or a recovery in global demand. The "easy" money has been made, and we need to be more selective when picking among these stocks.

One valuation tool that can help us separate winners from losers is gross profit yield, the ratio of gross profits taken from the P&L statement divided by capitalization. That ratio has proven to be a blunt, but effective gauge of skepticism about the potential for margin expansion. It's been the best way to pick stocks in the U.S. market during this recovery, and has generated +9 percentage points of alpha so far this year (see Exhibit 29). During the Abenomics era it's come into its own in Japan as well (see Exhibit 30). Japanese exporters sell at gross profit yields that are for the most part similar to their U.S. counterparts, with those of autos, with the exception of Toyota, more advantageous (see Exhibit 31). P/E multiples have moved up, and are comparable to those in place in 2005 when measured relative to those in the U.S. (see Exhibit 32). We're betwixt and between.

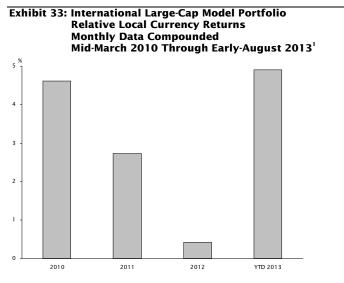
Appendix 2 on page 11 presents a ranking of select large-cap Japanese exporters sorted by their gross profit yields. Most are still reasonably attractive within our framework, with the fewest ideas within the capital equipment sector.



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#### Updating Our International Large-Cap Model Portfolio

We're updating our International Large-Cap Portfolio that so far this year has outperformed its benchmark by about +500 basis points (see Exhibit 33). Its overweight in Japan helped and, we're maintaining our exposure to the region (see Exhibit 34). The top quintile of our international stock selection model leads the market by almost nine points. The latest changes are presented below in Exhibit 35 and the entire portfolio is displayed in Appendix 1.



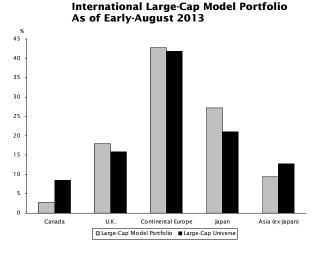


Exhibit 34: Developed Markets (ex-U.S.) Large-Cap Stocks

**Regional Exposure of the** 

Source: Empirical Research Partners Analysis.

Source: Corporate Reports, Empirical Research Partners Analysis.

<sup>1</sup> Mid-March 2010 is the inception date of the model portfolio.

#### Exhibit 35: Changes to the International Large-Capitalization Core Portfolio As of Early-August 2013

Local	_	Suggest		Inclusion	Price	Currency	
Ticker	Company	Weigh	t	(Local)	08/06/13	Code	Rationale
Additions	Minuha Financial Crown Inc.		%	216.00	216.00	101/	Attractive
8411-JP	Mizuho Financial Group Inc.	2.2	70		216.00	JPY	
DAI-DE	Daimler AG	1.9		54.03	54.03	EUR	Attractive
6448-JP	Brother Industries Ltd.	1.6		1,175.00	1,175.00	JPY	Attractive
LYB	LyondellBasell Industries N.V. CI A	1.5		51.53	51.53	USD	Attractive
ROG-CH	Roche Holding AG	1.5		231.80	231.80	CHF	Attractive
4-HK	Wharf (Holdings) Ltd.	1.5		69.70	69.70	HKD	Attractive
5711-JP	Mitsubishi Materials Corp.	1.4		364.00	364.00	JPY	Attractive
4901-JP	FUJIFILM Holdings Corp.	1.4		2,279.00	2,279.00	JPY	Attractive
9201-JP	Japan Airlines Co. Ltd.	1.3		5,530.00	5,530.00	JPY	Attractive
MQG-AU	Macquarie Group Ltd.	1.2		45.02	45.02	AUD	Attractive
NXT-GB	Next PLC	1.0		50.15	50.15	GBP	Attractive
Increasing	Weights						
SREN-CH	Swiss Re AG			63.75	73.10	CHF	Attractive Stock, Still Looks Inexpensive
	Was	1.2	%				
	Now	2.4					
YAR-NO	Yara International ASA			261.54	253.00	NOK	Attractive Stock, Still Looks Inexpensive
	Was	1.1	%				
	Now	1.6					
6758-JP	Sony Corp.			2,863.66	2,039.00	JPY	Attractive Stock, Still Looks Inexpensive
	Was	0.8	%				
	Now	1.3					
Deletions							
ASML-NL	ASML Holding N.V.	3.1	%	34.58	69.18	EUR	Loss in Model Rank
MKS-GB	Marks & Spencer Group PLC	2.3		3.30	4.84	GBP	Loss in Model Rank
7201-JP	Nissan Motor Co. Ltd.	1.6		736.00	1,073.00	IPY	Loss in Model Rank
SAN-ES	Banco Santander S.A.	1.4		10.48	5.50	EUR	Loss in Model Rank
4502-JP	Takeda Pharmaceutical Co. Ltd.	1.3		4,025.00	4,670.00	IPY	Loss in Model Rank
BHP-AU	BHP Billiton Ltd.	1.3		43.24	35.62	AUD	Loss in Model Rank
ISP-IT	Intesa Sanpaolo S.p.A.	0.9		1.52	1.40	EUR	Loss in Model Rank
AAL-GB	Anglo American PLC	0.8		23.57	14.16	GBP	Loss in Model Rank
PRE-CA	Pacific Rubiales Energy Corp.	0.8		23.46	21.16	CAD	Loss in Model Rank
TCK.B-CA	Teck Resources Ltd. Cl B	0.4		40.17	24.47	CAD	Loss in Model Rank
Decreasing	Waights						
Decreasing 7270-JP	Fuji Heavy Industries Ltd.			584.50	2 560 00	JPY	Taking Profits
/ 2 / U-JF	Was	6.8	%	204.50	2,569.00	JFT	TAKING FIUILS
	Now	0.8 3.6	70				
BMW-DE	Bayerische Motorenwerke AG BMW	5.0		56.00	71.37	EUR	Taking Profits
DIVIW-DE	Was	2.1	%	50.00	/1.5/	EUK	Taking Profits
		2.1	70				
	Now	1.6		20.00	22.00	CDD	Lass in Madel Deals
IMT-GB	Imperial Tobacco Group PLC		0/	20.99	22.00	GBP	Loss in Model Rank
	Was	2.2	%				
	Now	1.1					
	npirical Research Partners Analy						

#### Appendix 1: The International Large-Capitalization Model Portfolio As of Early-August 2013

Symbol	Company	Weight	Price at Inclusion (Local)	Price 08/06/13	Local Currency Code	Developed Markets (ex-U.S.) Index Weight	Symbol	Company	Weight	Price at Inclusion (Local)	Price 08/06/13	Local Currency Code	Developed Markets (ex-U.S.) Index Weight
CYCLICAL								RIENTED (Cont.)					
	r Durables and Apparel	2.0.44			100.4			ia and Other Consumer Cyclicals				<b>C D D</b>	
7270-JP VOW-DE	Fuji Heavy Industries Ltd. Volkswagen AG	3.6 %	584.50 70.28	2,569.00	JPY EUR		WPP-GB REL-GB	WPP PLC Reed Elsevier PLC	1.5 %	8.33 6.00	11.92	GBP GBP	
DAI-DE	Daimler AG	2.0 1.9	70.28 54.03	54.03	EUR		NXT-GB	Next PLC	1.4 1.0	50.15	8.44 50.15		
BMW-DE	BMW AG	1.9	56.00	71.37	EUR		INAT-GD	Next PLC -	3.9 %	50.15	50.15	GBP	4.0 %
6758-JP	Sony Corp.	1.3	2,542.61		IPY		Consumer S	tanlos	3.5 %				4.0 %
7259-IP	Aisin Seiki Co. Ltd.	0.8	2,977.84		IPY		CO-FR	Casino Guichard-Perrachon S.A.	1.9 %	61.50	77.98	EUR	
7239-JF	Alsili Selki Co. Etu.	11.2 %	2,977.04	4,120.00	JET	8.9 %	2914-IP	lapan Tobacco Inc.		2.154.00		IPY	
Capital Ec	quinment	11.2 /0				0.5 %	MFO-DF	Metro AG	1.7	20.29	27.72	FUR	
8002-IP	Marubeni Corp.	2.8 %	534.48	728.00	IPY		AH-NL	Ahold	1.2	9.77	12.51	EUR	
BA-GB	BAE Systems PLC	2.1	2.96	4.54	GBP		IMT-GB	Imperial Tobacco Group PLC	1.1	20.99	22.00	GBP	
8031-JP	Mitsui & Co. Ltd.	2.0	1,287.02		IPY				7.7 %		0		11.5 %
N21-SG	Noble Group Ltd	0.6	8.20	5.63	SGD		OTHER		,.				
DG-FR	Vinci S.A.	0.5	42.00	40.20	EUR		Financials						
		8.0 %				8.7 %	ALV-DE	Allianz SE	2.6 %	88.47	117.70	EUR	
Commerc	ial Services						SREN-CH	Swiss Re AG	2.4	68.60	73.10	CHF	
	-	0.0 %				0.8 %	8306-JP	Mitsubishi UFJ Financial Group Inc.	2.2	387.97	636.00	JPY	
Industria	l Commodities						8411-JP	Mizuho Financial Group Inc.	2.2	216.00	216.00	JPY	
YAR-NO	Yara International ASA	1.6 %	258.81	253.00	NOK		ZURN-CH	Zurich Insurance Group AG	2.0	254.02	253.10	CHF	
LYB	LyondellBasell Industries N.V. CI A	1.5	51.53	51.53	USD		DNB-NO	DNB ASA	1.9	77.50	98.00	NOK	
5711-JP	Mitsubishi Materials Corp.	1.4	364.00	364.00	JPY		SHB.A-SE	Svenska Handelsbanken A	1.7	207.70	300.50	SEK	
VOE-AT	voestalpine AG	1.3	27.65	29.45	EUR		KBC-BE	KBC Group N.V.	1.7	17.77	32.70		
ILU-AU	Iluka Resources Ltd.	0.9	9.64	11.71	AUD		OML-GB	Old Mutual PLC	1.6	1.45	1.93	GBP	
		6.8 %				6.8 %	BNP-FR	BNP Paribas S.A.	1.6	49.41	49.09	EUR	
Transport							4-HK	Wharf (Holdings) Ltd.	1.5	69.70	69.70	HKD	
9201-JP	Japan Airlines Co. Ltd.	1.3 %			JPY		MQG-AU	Macquarie Group Ltd.	1.2	45.02	45.02	AUD	
NS8U-SG	Hutchison Port Holdings Trust	1.3	0.96	0.93	SGD		CM-CA	Canadian Imperial Bank of Commerce	1.2	77.59	77.54	CAD	
LHA-DE	Deutsche Lufthansa AG	0.9	9.13	14.53	EUR		NA-CA	National Bank of Canada	0.8	61.31	77.98	CAD	
		3.5 %				2.9 %	BPO-CA	Brookfield Office Properties Inc.	0.8	16.11	17.34	CAD	
	ORIENTED						<b>F</b>		25.3 %				24.2 %
Technolog		1.0.0/	12.05	25.74	EUR		Energy 5020-JP	N Haldhama Inc.	2.0.0/	400.00	536.00	1007	
AMS-ES 700-HK	Amadeus IT Holding S.A. Tencent Holdings Ltd.	1.8 % 1.8	13.95 143.83	25.74 296.44	HKD		OMV-AT	JX Holdings Inc. OMV AG	2.0 % 2.0	498.86 27.04	536.00 34.21	JPY EUR	
6448-IP	Brother Industries Ltd.	1.6	1.175.00		IPY		RDSB-GB	Royal Dutch Shell PLC (CL B)	1.5	27.04	21.85	GBP	
6448-JP 4901-IP	FUJIFILM Holdings Corp.	1.6	2,279.00		JPY IPY		STL-NO	Statoil ASA	1.5	143.21	126.00	NOK	
SAP-DE	SAP AG	1.4	2,279.00	2,279.00	EUR		FOE-NO	Fred. Olsen Energy ASA	1.2	239.87	282.70		
6702-JP	Fujitsu Ltd.	1.2	518.82	388.00	JPY		TOLINO	-	7.9 %	235.07	202.70	NOR	7.8 %
0702 ji	-	9.1 %	510.02	500.00	,,,,	4.7 %	- Telecommu	nication Services	1.5 /0				7.0 %
Pharmace	euticals & Biotechnology	570				/0	BT.A-GB	BT Group PLC	2.4 %	1.91	3.39	GBP	
AZN-GB	AstraZeneca PLC	3.4 %	29.50	32.72	GBP		TLS-AU	Telstra Corp. Ltd.	1.7	2.99	5.07	AUD	
SAN-FR	Sanofi S.A.	2.9	54.49	77.50	EUR		9432-JP	Nippon Telegraph & Telephone Corp.		3,765.00		JPY	
ROG-CH	Roche Holding AG	1.5	231.80	231.80			TEL-NZ	Telecom Corp. of New Zealand Ltd.	0.6	1.90	2.31	NZD	
	-	7.8 %				8.3 %	-	-	6.2 %				6.3 %
Health Ca	are Equipment & Services						Utilities						
		0.0 %				0.9 %	NG-GB	National Grid PLC	1.8 %	6.58	7.81	GBP	
							GSZ-FR	GDF Suez S.A.	0.8	18.26	16.65	EUR	
								-	2.6 %				4.4 %
							TOTAL	-	100.0 %				100.0 %
Cource	· Empirical Decearch Part												

#### Source: Empirical Research Partners Analysis.

#### Appendix 2: Select Japanese Exporters Japanese Core Model Ranking Sorted By Gross Profit Yield As of Early-August 2013

			Quintiles (1=Best, 5=Worst)										
			Super Factors										
						Earnings							
			Foreign			Quality			Gross	F	orward	Market	Market
		Price	Sales		Capital	and	Market	Core	Profit		P/E	Capitalization	Capitalization
Symbol	Company	(Local)	Ratio	Valuation	Deployment	Trend	Reaction	Model	Yield		Ratio	(Yen Million)	(\$ Million)
Consumer Durables													
6753-JP	Sharp Corp.	411.00	2	5	1	1	2	4	95.3	%	NM	496,934	\$5,008
6752-JP	Panasonic Corp.	909.00	2	4	1	1	2	2	90.7		34.8 x	2,381,800	24,004
6758-JP	Sony Corp.	2,104.00	1	2	1	1	2	1	89.3		42.5	2,166,266	21,832
7272-JP	Yamaha Motor Co. Ltd.	1,392.00	1	5	4	2	4	5	50.0		12.9	515,019	5,190
7269-JP	Suzuki Motor Corp.	2,428.00	2	2	1	2	5	3	48.9		12.9	1,406,838	14,178
7731-JP	Nikon Corp.	2,049.00	1	4	5	1	5	4	42.7		12.4	821,401	8,278
7261-JP	Mazda Motor Corp.	424.00	2	5	2	2	1	3	41.6		13.0	1,315,161	13,254
7267-JP	Honda Motor Co. Ltd.	3,605.00	1	2	3	1	3	2	36.5		10.6	6,485,226	65,359
5108-JP	Bridgestone Corp.	3,595.00	1	3	4	1	2	2	36.5		10.7	3,019,700	30,433
7201-JP	Nissan Motor Co. Ltd.	1,039.00	1	2	4	3	4	3	36.1		9.5	4,751,905	47,890
7259-JP	Aisin Seiki Co. Ltd.	4,040.00	2	1	2	3	2	1	31.1		12.9	1,236,391	12,460
6902-JP	Denso Corp.	4,640.00	2	4	1	3	2	3	27.0		15.6	4,267,633	43,010
7270-JP	Fuji Heavy Industries Ltd.	2,576.00	2	5	2	1	1	2	23.6		12.1	2,144,890	21,616
7203-IP	Toyota Motor Corp.	6,220.00	1	3	3	2	1	2	21.3		11.4	22,344,640	225,192
7202-JP	Isuzu Motors Ltd.	704.00	1	3	3	1	1	2	21.0		10.1	1,206,576	12,160
7309-IP	Shimano Inc.	8,960.00	1	5	5	1	2	5	11.6		25.7	842.049	8,486
7211-JP	Mitsubishi Motors Corp.	1,302.00	i	2	ī	i	ī	ī	4.3		15.0	816,022	8,224
Capital Equipment													- /
6502-JP	Toshiba Corp.	412.00	2	3	4	3	4	4	83.6	%	11.8 x	1,692,488	\$17,057
7012-JP	Kawasaki Heavy Industries Ltd.	372.00	2	4	5	3	2	4	40.8		15.6	644,466	6,495
7011-JP	Mitsubishi Heavy Industries Ltd	550.00	2	2	2	1	1	1	36.9		16.5	1,936,487	19,516
7013-IP	IHI Corp.	423.00	2	4	4	2	i	3	31.7		24.4	635.592	6,406
6471-IP	NSK Ltd.	960.00	2	4	3	3	i	2	26.7		15.1	553,430	5,578
6301-JP	Komatsu Ltd.	2.209.00	ī	3	5	1	4	3	24.2		11.5	2,192,579	22,097
5486-JP	Hitachi Metals Ltd.	1,245.00	2	4	5	i	2	3	21.0		14.5	563,887	5,683
6586-JP	Makita Corp.	5,230.00	1	4	2	i	2	3	16.4		17.4	749,441	7,553
6326-IP	Kubota Corp.	1.458.00	2	5	5	4	1	4	15.8		18.0	1.867.728	18.823
6594-IP	Nidec Corp.	8.240.00	1	5	4	2	3	4	12.8		20.0	1,231,281	12,409
6273-JP	SMC Corp.	21,460.00	i	5	2	1	ĩ	2	10.2		21.2	1,527,035	15,390
6954-IP	Fanuc Corp.	15,480.00	i	5	5	i	5	5	7.8		28.7	3,862,280	38,924
Technology	runde corp.	13,100.00		2	5		5	5	7.0		20.7	5,002,200	50,521
7752-JP	Ricoh Co. Ltd.	1.160.00	2	1	4	1	2	1	94.7	%	10.6 x	909.577	\$9,167
4901-IP	FUJIFILM Holdings Corp.	2,190.00	2	1	1	i	1	i	82.0	/0	14.9	1,146,399	11,554
7751-JP	Canon Inc.	3,095.00	1	2	i	i	5	2	47.2		12.8	4,223,522	42,565
6645-JP	OMRON Corp.	3,090.00	2	4	2	2	2	2	37.1		16.0	714.523	7,201
7741-JP	Hoya Corp.	2,136.00	1	4	3	1	1	1	30.9		17.3	938,866	9,462
5333-JP	NGK Insulators Ltd.	1,404.00	i	5	4	2	2	4	21.0		18.3	507,942	5,119
6971-JP	Kvocera Corp.	10.350.00	2	3	2	2	3	2	20.2		18.8	2,059,651	20.757
8035-IP	Tokyo Electron Ltd.	4,420.00	1	3	1	1	4	3	18.3		46.9	790,255	7,964
3659-JP	NEXON Co. Ltd.	1,264.00	1	3	i	1	3	1	16.9		12.9	565,524	5,699
6981-JP	Murata Manufacturing Co. Ltd.	7,220.00	1	3	4	1	3	2	16.9		12.9	1,742,230	17,558
6806-JP	Hirose Electric Co. Ltd.	13,520.00	1	4	4	1	2	3	14.9		26.2	558.855	5,632
7974-JP	Nintendo Co. Ltd.	13,050.00	1	5	1	2	2	2	8.8		26.2	1,942,559	19,577
/ 5/ 4-)r	Nintendo Co. Elu.	13,030.00		2	'	2	5	2	0.0		52.1	1,542,559	15,577

#### Source: Empirical Research Partners Analysis.